PORTFOLIO: jgiamanco.app | EMAIL: jacobdeansd@gmail.com | CELL: 619.592.2261 | LINKEDIN: jacob-giamanco

Detailed & driven Front End Engineer with 2+ years of proven end-to-end experience implementing full site redesigns collaborating in small teams of developers and UX designers. Eager to boost performance speed, improve SEO, & increase the conversion rate.

## **WORK EXPERIENCE**

## WEB CONTENT DEVELOPER

Remote

PETCO E-COMMERCE (CONTRACT)

Sept 2020-Current

- Played a vital role in the full site rebranding, Holiday campaign, seasonal promotions, and countless page revitalizations.
- Collaborated with UX Designer to implement site designs using HTML, CSS, and JavaScript boosting conversion rates by around 15%.
- Restructured SEO content and decreased asset payload by an average of 85%, leading to a 15% increase in site traffic.
- Refactored existing content into React.js based code paving the way for the site conversion to React.
- Teamed up with PetCoach developers to improve consultation response time by 33% by adding additional parameters.

### FRONTEND WEB DEVELOPER

Remote

**ITOURMOBILE** (CONTRACT)

Jun 2020-Jul 2020

- Saved money and time for any future development by creating reusable components using Next.js and TypeScript.
- Increased page speed by 40% through deferring all videos and below the fold images.
- Completed the entire redesign of the company's mobile application 8 page website within 2 weeks.

## **SOFTWARE DESIGNER**

Remote

**BLUEGRACE LOGISTICS (CONTRACT)** 

Aug 2019 - Mar 2020

- Designed a high-fidelity 35-screen prototype for invested individuals to view all of the softwares functional components.
- Promoted to sole Software Designer for the entire enterprise software redesign for the final 4 months of the contract.
- Communicated with clients clarifying the overall vision of the design and any necessary updates.

# FULL STACK WEB DEVELOPER/DESIGNER

San Diego, CA

CLIENT WORK (FREELANCE)

Mar 2019 - Sept 2020

- Created a responsive website for a start-up Real Estate CRM software company after showcasing 3 different design mockups.
- Fine tuned the UI, boosted SEO traffic by 25%, and revamped the UX of a cryptocurrency tracking website.
- Debugged video playback errors on a photographer's professional website and restructured code to enable an infinite video loop.

### **EDUCATION**

### • SOLOLEARN:

i. Certified HTML5 Developer

Certified May 2020

ii. Certified JavaScript Developer

Certified Jul 2019

ZERO TO MASTERY ACADEMY: Certified Full Stack Web Developer

Certified Mar 2019

GROSSMONT COLLEGE: A.A. Fine Art Photography

Graduated May 2013

### **SKILLS**

- ANALYZE: Debugging, Testing, Peer Reviews, Pair Programming, Daily Standup, Weekly Metric Reviews
- TRAITS: Excellent Team Communication, Self Improving, Problem Solution Enthusiast, Highly Flexible
- TOOLS: Adobe Creative Cloud, VS Code, Github, Trello, Jira, Microsoft 365, Figma, Adobe Experience Manager, Cloudinary
- DEVELOP: JavaScript, React.js, HTML, CSS, Node.js, Next.js, TypeScript, Sass, API Integration, REST, jQuery, PostgreSQL, GraphQL